

Automotive Industry

This presentation explores endless possibilities to enhance marketing and customer experience for Automotive Industry in Qatar

Artistic Business Solutions



Dealers Outside of Qatar

As continues to expand its global footprint, the brand's dealer experiences are evolving to meet the needs of modern consumers. A key aspect of this evolution is the increased use of digital signage in showrooms around the world.

Today's state-of-the-art dealerships often feature large, immersive digital displays that showcase the brand's latest vehicle models and innovations. These digital signage systems allow dealers to present their inventory in a visually engaging and interactive way, capturing the attention of potential customers and enhancing the overall showroom experience.

Modern

Digital displays allow dealers to showcase their vehicles in a sleek, high-tech environment. Rotating slideshows, vehicle configurators, and multimedia content create a dynamic and captivating showroom experience.

Engaging

The visual appeal and interactivity of digital signage helps to draw in customers and keep them engaged throughout their visit. Touchscreen displays, gesture-controlled interfaces, and responsive content create a truly immersive experience.

Innovative

By embracing digital signage, dealers are able to enhance the customer experience in ways that were not possible with traditional static displays. This innovative approach helps to position the brand at the forefront of automotive retail technology.



Traditional Info Stand

Old style, costly to upgrade



Kiosk

Modern, digital signage approach

Advertisement



Screen addition would make the showroom more appealing to customers, thus improving visibility by 60% and sales by 20% as per statistics

Side-by-Side Global Comparison



Westfield Stratford Dealership

Modern, digital signage approach



Manchester Pop Up

Modern, digital signage approach

Side-by-Side Global Comparison



Mercedes - Dubai

Digital Kiosk



Audi - London

Modern, digital signage approach



Audi - London

Modern, digital signage approach

Software solutions



VR Solution



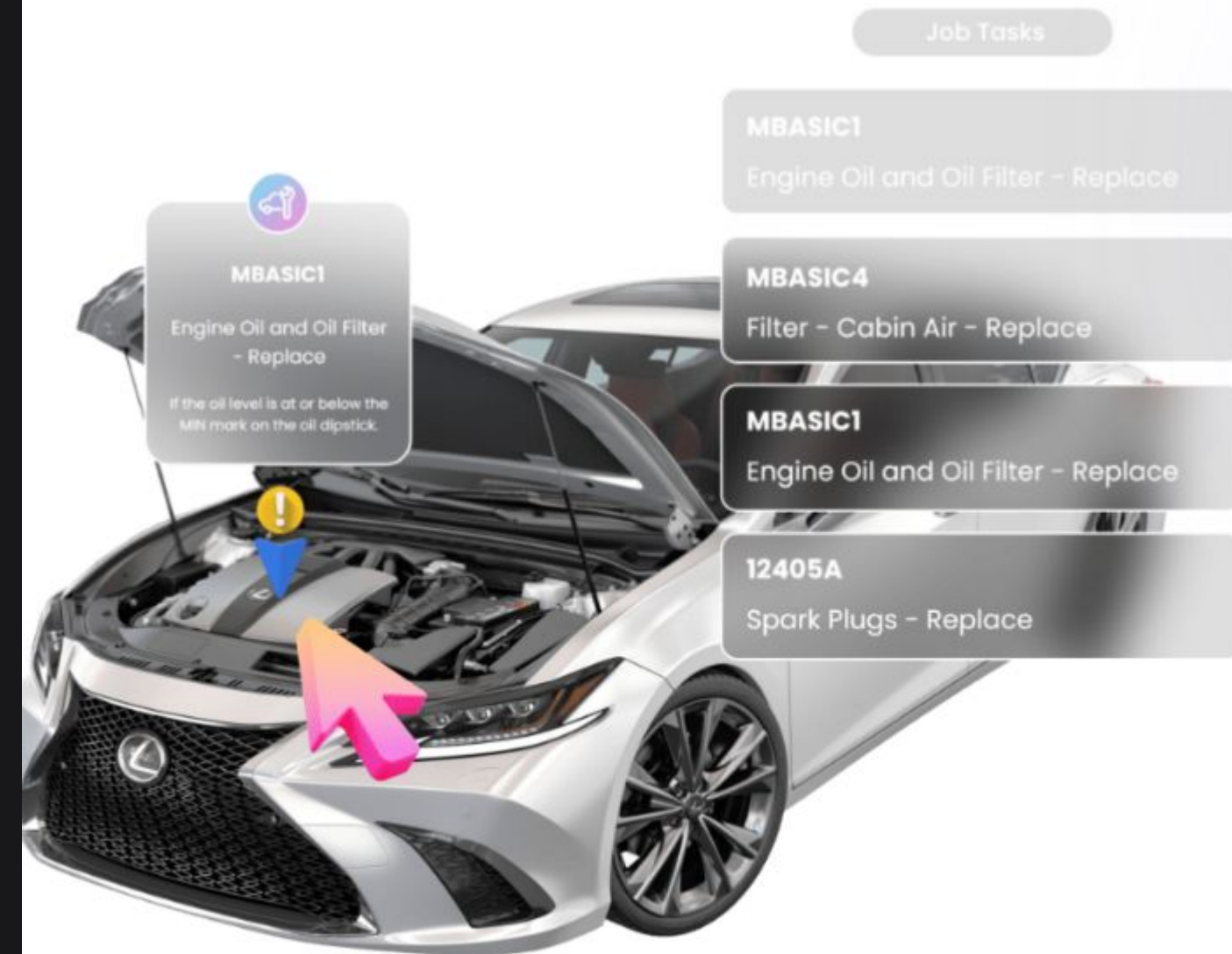
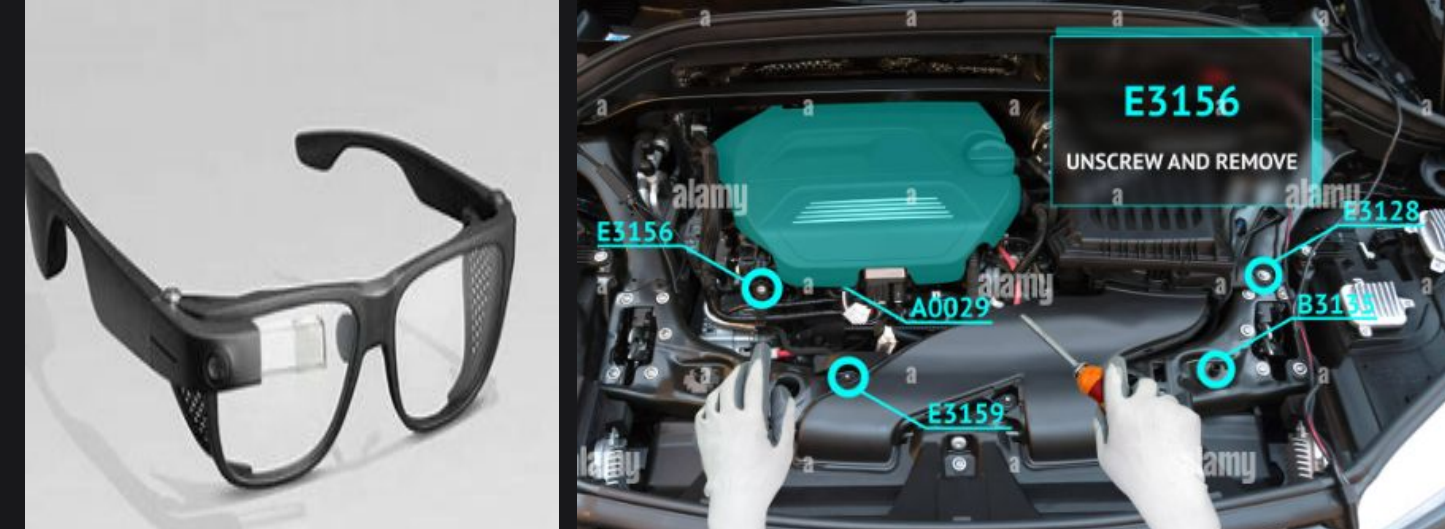
AR solution

Software Solutions

After sales service solution using AR Glasses to evaluate and service cars utilizing AI to understand core problems and empower mechanics for quick problem solving.

Advantages:

1. Reduces repair time and costs
2. Minimizes errors and enhances service quality
3. Provides step-by-step instructions
4. Offers real-time data overlays
5. Improves accuracy and precision
6. Enhances technician training and skill development
7. Streamlines complex repair processes
8. Increases customer satisfaction through transparency
9. Facilitates better communication with customers
10. Accelerates learning for new technicians



PERFECT SERVICE

Based on the principles of professional, focusing and quality first, we are doing our best to offer customers the best service and best experience. Whenever you need help, when an idea needs to be realized, when a living stage needs to be installed, when a system needs to be adjusted, when on-site maintenance is needed...we hope we can be the first one you can think of. We want to help you success!



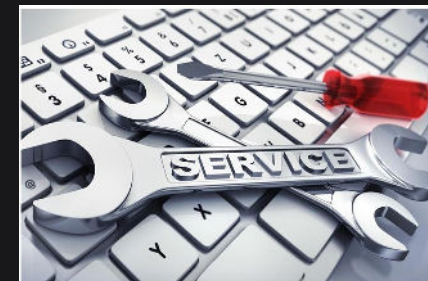
After-sales:



Warranty: 1-5 years full screen warranty.lifelong technical support

1. 7x24H Online Remote Free Technical Service
2. Provide on-site guidance, installation and operate training services for the customer.
3. Return to Factory Repair Service

4. Within warranty,you have right to ask for new production for free when led screen has widespread failure and unrepairable by us(except for man-made damage or natural disaster)



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